

**THE AMERICAN COLLEGE
OF OBSTETRICIANS AND
GYNECOLOGISTS
AND
THE NORTHERN CALIFORNIA
OBSTETRICAL AND
GYNECOLOGICAL SOCIETY**

Presents its
44th ANNUAL SYMPOSIUM

**"ADVANCES IN
OBSTETRICS AND
GYNECOLOGY"**

Continuing Medical
Education Credit is
provided through joint
sponsorship with The
American College of
Obstetricians and
Gynecologists.



Sacramento, CA
Friday, November 12, 2010



NORTHERN CALIFORNIA OB/GYN SOCIETY
P.O. Box 160162
Sacramento, CA 95816
(916) 558-0150
(916) 483-5559 fax

REGISTRATION FORM

Please return this form panel along with your check to:

Northern California OB/GYN Society
P.O. Box 160162
Sacramento, CA 95816

DATE

Friday, November 12, 2010

LOCATION

Holiday Inn Northeast

Highway 80 & Madison Avenue Exit

5321 Date Avenue

Aviator, Freedom, Liberty and

Horizon Conference Rooms

Sacramento, CA 95841-2597

(916) 338-5800

(800) 388-9284

GENERAL INFORMATION

The program has been designed to allow ample time for discussion, questions and answers and general interchange between faculty and participants. Sacramento is located about two hours from San Francisco, Reno, Lake Tahoe and the Sierras, and the Napa Valley wine country.

TARGET AUDIENCE

This program is designed to meet ongoing educational needs of the practicing Obstetrician and Gynecologist, gynecologic surgeon, resident in OB/GYN, medical students, nurse practitioners, physician assistants, and all other health care professionals dedicated to providing and ensuring excellence in the delivery of women's health care.

LODGING

You may reserve a room by calling the Holiday Inn Sacramento Northeast at (916) 338-5800 or (800) 388-9284. The Northern California Obstetrical and Gynecological Society has arranged a block of rooms at the rate of \$92 per night. There is no charge for parking at the hotel.

CREDIT



ACCME Accreditation

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of The American College of Obstetricians and

Gynecologists and the Northern California Obstetrical and Gynecological Society.

AMA PRA Category 1 Credit(s)TM

The American College of Obstetricians and Gynecologists designates this educational activity for a maximum of 7 **AMA PRA Category 1 Credits**TM. Physicians should only claim credit commensurate with the extent of their participation in the activity.

College Cognate Credit(s)

The American College of Obstetricians and Gynecologists designates this educational activity for a maximum of 7 Category 1 College Cognate Credits. The College has a reciprocity agreement with the AMA that allows **AMA PRA Category 1 Credits**TM to be equivalent to College Cognate Credits.

MEETING OBJECTIVES

After completion of this program, participants will be able to:

1. Care for the OB/GYN patient with congenital heart disease and avoid iatrogenic heart defects.
2. Collaborate with patients at risk for osteoporosis by using FRC and FRAX calculators
3. Recognize the limitations of antiresorptive drugs and how to measure vitamin D adequacy.
4. Manage common OB ultrasound abnormalities and recognize the latest AUIM guidelines.
5. Improve female sexual function by understanding the biopsychosocial model and role of neurotransmitters.
6. Maximize the discovery and treatment of fetal arrhythmias while minimizing maternal/fetal risks of therapy.
7. Prevent, diagnose and treat thromboembolism and control antiphospholipid antibody syndrome.
8. Optimize current prenatal diagnostics and prepare for the future standard of care.

HOTEL/CONFERENCE DIRECTIONS

From the East

Take Interstate 80 West to San Francisco. Take Madison Avenue exit and turn left. Turn left at the second light on to Date Avenue. The hotel is one block straight ahead.

From the West

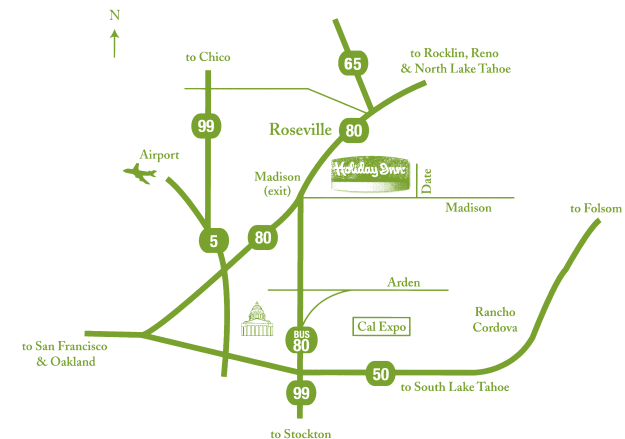
Take Interstate 80 East to Reno. Take Madison Avenue exit and turn right. Turn left at the first light onto Date Avenue. The hotel is one block straight ahead.

From the South

Take I-5 North to Interstate 80 East. Take Madison Avenue exit and turn right. Turn left at the first light on to Date Avenue. The hotel is one block straight ahead.

From the North

Take I-5 South to Interstate 80 East. Take Madison Avenue exit and turn right. Turn left at the first light onto Date Avenue. The hotel is one block straight ahead.



PROGRAM

FRIDAY, NOVEMBER 12, 2010

7:30 a.m. ~ 8:00 a.m.

Registration
Continental Breakfast

8:00 a.m. ~ 8:10 a.m.

Welcome
Clara Paik, MD
President, Nor Cal OB/GYN Society

Speaker Introductions

Michael J. Murray, MD
Program Chair, Nor Cal OB/GYN Society

8:10 a.m. ~ 8:50 a.m.

“Perinatal Management of Fetal Arrhythmias:
Diagnosis and Dilemmas”
Brandy Hattendorf, MD

8:50 a.m. ~ 9:30 a.m.

“Ultrasound Screening In Pregnancy”
Darryl Jones, MD

9:30 a.m. ~ 9:50 a.m.

QUESTIONS & ANSWERS

9:50 a.m. ~ 10:20 a.m.

BREAK & VISIT EXHIBITS

10:20 a.m. ~ 11:00 a.m.

“Heart Disease Update for the OB/GYN:
Pregnancy, Inheritance Risk and Contraception Options”
Brandy Hattendorf, MD

11:00 a.m. ~ 11:40 a.m.

“Prenatal Diagnosis:
Moving Into the First Trimester”
Douglas W. Hershey, MD

11:40 a.m. ~ 12:00 p.m.

QUESTIONS & ANSWERS

12:00 p.m. ~ 1:00 p.m.

BUFFET LUNCH & VISIT EXHIBITS

1:00 p.m. ~ 1:40 p.m.

“Reducing Osteoporotic Fractures:
New Paradigms in Antiresorptive Therapy”
Bruce Ettinger, MD

1:40 p.m. ~ 2:20 p.m.

“Osteoporosis Risk Determination:
FRC and FRAX Calculators”
Bruce Ettinger, MD

2:20 p.m. ~ 2:40 p.m.

QUESTIONS & ANSWERS

2:40 p.m. ~ 3:10 p.m.

BREAK & VISIT EXHIBITS

3:10 p.m. ~ 3:50 p.m.

“Initiating and Managing Anticoagulant Therapy
During Pregnancy: Who, When, and How.”
Richard H. White, MD

3:50 p.m. ~ 4:30 p.m.

“Sex and the Brain”
Stacey Wallach, MD

4:30 p.m. ~ 5:00 p.m.

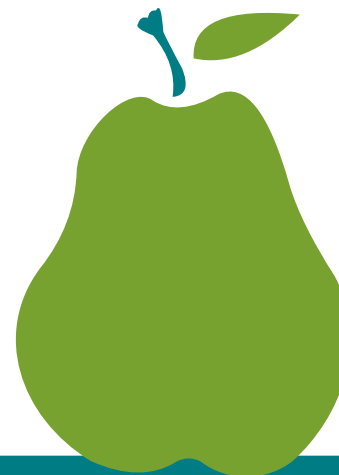
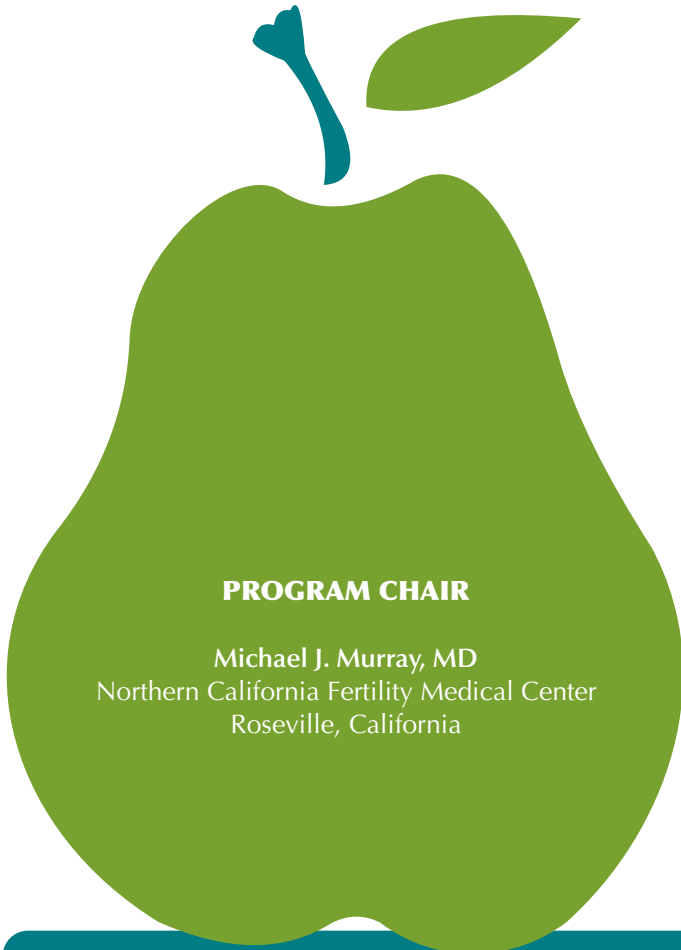
QUESTIONS & ANSWERS

5:00 p.m.

ADJOURN

PROGRAM CHAIR

Michael J. Murray, MD
Northern California Fertility Medical Center
Roseville, California



SYMPOSIUM REGISTRATION

Registration includes a syllabus, breakfast, lunch, and refreshments at breaks. Course is limited to 150 participants.

REGISTRATION FORM

(Early Registration) Postmarked up to 10/12/10

(Late Registration) Postmarked after 10/12/10

Early Late

NorCal OB/GYN

Society Member

\$275

\$325

Non-Member

\$325

\$375

Nurse (NP, RN, LVN)

\$150

\$200

UCD Residents*

\$150

\$150

(*U. C. Davis Residents sponsored by FROG Society)

Medical Students

\$150

\$150

Please Print or Type

Name _____

Address _____

City, State, Zip _____

Office Phone _____

Cell Phone _____

Fax _____

E-mail Address _____

(for registration confirmation)

(We cannot accept credit cards)

Please return this completed registration form and your check payable to

Northern California OB/GYN Society to:

Northern California OB/GYN Society

P.O. Box 160162

Sacramento, CA 95816

For further information you may call or fax:

Phone: (916) 558-0150

Voicemail or Fax: (916) 483-5559

Please leave a detailed message with both your phone and fax numbers and we will get back to you by phone or fax.

Or you may email us at: norcalsoc@aol.com

You may also visit our website at:

www.norcalobgyn.com

Cancellations received in writing by 10/15/2010 will be refunded less a \$75 administrative fee. **NO REFUNDS WILL BE MADE AFTER THAT DATE.**



GUEST FACULTY

BRUCE ETTINGER, MD

Consultant

Endocrinology & Metabolism

San Francisco, CA

BRANDY HATTENDORF, MD

Associate Professor of Pediatrics

Division of Cardiology

University of Washington School of Medicine

Seattle Children's Hospital

Seattle, WA

DOUGLAS W. HERSHEY, MD

Reproductive Genetics & Fetal Ultrasound

Prenatal Diagnosis of Northern California

Sacramento, CA

C. DARRYL JONES, MD

Sub Chief Ultrasound

Department of Radiology

Kaiser Permanente

Sacramento, CA

STACEY J. WALLACH, MD

Associate Professor

Director of Urogynecology and Pelvic Reconstruction

University of California, Davis

Sacramento, CA

RICHARD WHITE, MD

Professor of Medicine

Director, Anticoagulation Service

UC Davis School of Medicine

Sacramento, CA