

DATE

Friday, November 18, 2011

LOCATION

Holiday Inn Northeast

(Soon to be Crowne Plaza, same as previous years)

Highway 80 & Madison Avenue Exit

5321 Date Avenue

Aviator, Freedom, Liberty and

Horizon Conference Rooms

Sacramento, CA 95841-2597

(916) 338-5800

(800) 388-9284

GENERAL INFORMATION

The program has been designed to allow ample time for discussion, questions and answers and general interchange between faculty and participants. Sacramento is located about two hours from San Francisco, Reno, Lake Tahoe and the Sierras, and the Napa Valley wine country.

TARGET AUDIENCE

This program is designed to meet ongoing educational needs of the practicing Obstetrician and Gynecologist, gynecologic surgeon, resident in OB/GYN, medical students, nurse practitioners, physician assistants and all other health care professionals dedicated to providing and ensuring excellence in the delivery of women's health care.

LODGING

You may reserve a room by calling the Holiday Inn Sacramento Northeast at (916) 338-5800 or (800) 388-9284. The Northern California Obstetrical and Gynecological Society have arranged a block of rooms at the rate of \$92 per night. There is no charge for parking at the hotel.

CREDIT

ACCME Accreditation

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of The American College of Obstetricians and Gynecologists and the Northern California Obstetrical and Gynecological Society.

AMA PRA Category 1 Credit(s)™

The American College of Obstetricians and Gynecologists designates this live activity for a maximum of 7 **AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

College Cognate Credit(s)

The American College of Obstetricians and Gynecologists designates this live activity for a maximum of 7 Category I College Cognate Credits. The College has a reciprocity agreement with the AMA that allows **AMA PRA Category 1 Credits™** to be equivalent to College Cognate Credits.

MEETING OBJECTIVES

After completion of this program, participants will:

1. Distinguish alternative treatment options for heavy menstrual bleeding, such as tranexamic acid, levonorgestrel IUD and hormonal suppression.
2. Identify the indications, contraindications, complications and latest non-hysteroscopic devices for endometrial ablation.
3. Compare current contraceptive methods, evidence-based efficacy, risks and clinical tools with next year's contraception models.
4. Differentiate vulvar vestibulitis syndrome from pudendal neuralgia and their therapeutic options.
5. Familiarize the current legislation that can change the practice of OB/GYN and the advocacies groups helping women at the state and federal levels.
6. Manage the long-term metabolic risks of polycystic ovary syndrome and the short term medical and surgical treatment options of infertility.
7. Appraise the evidenced-based benefits of lactation on chronic disease.
8. Review the 2009 recommendations of California's Maternal Quality Care Collaborative for the transfusion management of emergent obstetrical bleeding.
9. Recognize the pathogenesis and diagnosis of hemolytic disease of the fetus and newborn (HDFN) and fetal/neonatal alloimmune thrombocytopenia (FAIT).

HOTEL/CONFERENCE DIRECTIONS

From the East

Take Interstate 80 West to San Francisco.
Take Madison Avenue exit and turn left.
Turn left at the second light on to Date Avenue.
The hotel is one block straight ahead.

From the West

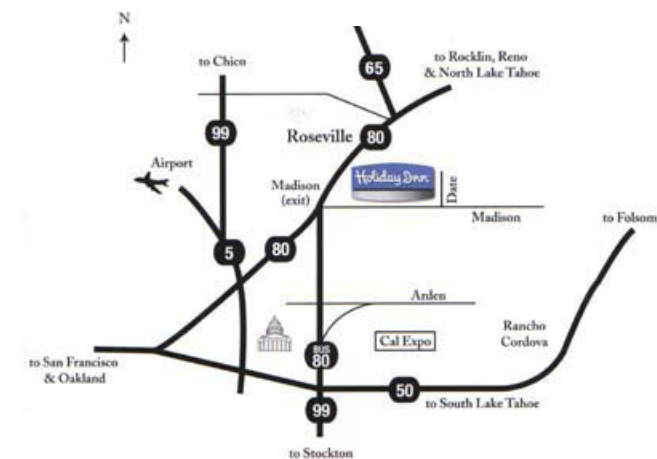
Take Interstate 80 East to Reno.
Take Madison Avenue exit and turn right.
Turn left at the first light onto Date Avenue.
The hotel is one block straight ahead.

From the South

Take I-5 North to Interstate 80 East.
Take Madison Avenue exit and turn right.
Turn left at the first light on to Date Avenue.
The hotel is one block straight ahead.

From the North

Take I-5 South to Interstate 80 East.
Take Madison Avenue exit and turn right.
Turn left at the first light onto Date Avenue.
The hotel is one block straight ahead.





PROGRAM CHAIR

Michael J. Murray, MD
Northern California Fertility Medical Center
Roseville, California



PROGRAM FRIDAY, NOVEMBER 18, 2011

7:30 a.m. ~ 8:00 a.m.
Registration
Continental Breakfast

8:00 a.m. ~ 8:10 a.m.
Welcome
Stacey Wallach, MD
President Nor Cal OB/GYN Society

Speaker Introductions
Michael J. Murray, MD
Program Chair, Nor Cal OB/GYN Society

8:10 a.m. ~ 8:50 a.m.
"Put Down Your Scalpel:
Alternatives to Hysterectomy
for Heavy Menstrual Bleeding"
Alison Edelman, MD, MPH

8:50 a.m. ~ 9:30 a.m.
"Hysteroscopic and Minimally
Invasive Non-Hysteroscopic
Techniques for Endometrial Ablation"
Michael S. Baggish, MD

9:30 a.m. ~ 9:50 a.m.
QUESTIONS & ANSWERS

9:50 a.m. ~ 10:20 a.m.
BREAK & VISIT EXHIBITS

10:20 a.m. ~ 11:00 a.m.
"Contraceptive Update: What's Out,
What's New, and What's Coming"
Alison Edelman, MD, MPH

11:00 a.m. ~ 11:40 a.m.
"The Vulvar Pain Syndrome"
Michael S. Baggish, M.D.

11:40 a.m. ~ 12:00 p.m.
QUESTIONS & ANSWERS

12:00 p.m. ~ 1:00 p.m.
BUFFET LUNCH & VISIT EXHIBITS

1:00 p.m. ~ 1:20 p.m.
"Women's Health Advocacy in California: 2011"
Ruth E. Haskins, MD

1:20 p.m. ~ 1:30 p.m.
QUESTIONS & ANSWERS

1:30 p.m. ~ 2:10 p.m.
"PCOS: Controversies and New Concepts"
Antoni J. Duleba, MD

2:10 p.m. ~ 2:50 p.m.
"Impact of Pregnancy and Lactation on
Long-term Risk of Cardiometabolic
Diseases in Women"
Erica P. Gunderson, PhD

2:50 p.m. ~ 3:10 p.m.
QUESTIONS & ANSWERS

3:10 p.m. ~ 3:30 p.m.
BREAK & VISIT EXHIBITS

3:30 p.m. ~ 4:00 p.m.
"Maternal Transfusion: California's
Hemorrhage Task Force Recommendations"
Christopher Gresens, MD

4:00 p.m. ~ 4:30 p.m.
"Fetal Transfusion: Hemolytic Disease and
Alloimmune Thrombocytopenia."
Colleen M. Hendershott, MD

4:30 p.m. ~ 4:50 p.m.
QUESTIONS & ANSWERS

4:50 p.m.
ADJOURN

SYMPOSIUM REGISTRATION

Registration includes a syllabus, breakfast, lunch, and refreshments at breaks.
Course is limited to 150 participants.

REGISTRATION FORM

(WE CANNOT ACCEPT CREDIT CARDS)

(Early Registration) Postmarked up to 10/14/11

(Late Registration) Postmarked after 10/14/11

	<u>Early</u>	<u>Late</u>
_____ Nor Cal OB/GYN Society Member	\$275	\$325
_____ Non-Member	\$325	\$375
_____ Nurse (NP, RN, LVN)	\$150	\$200
_____ UCD Residents*	\$150	\$150
(*U. C. Davis Residents sponsored by FROG Society)		
_____ Medical Students	\$150	\$150

Please Print or Type

Name _____

Address _____

City, State, Zip _____

Office Phone _____

Cell Phone _____

Fax _____

E-mail Address _____

(for registration confirmation)

Please return this completed registration form
and your check payable to:

Northern California OB/GYN Society to:

Northern California OB/GYN Society
P.O. Box 160162
Sacramento, CA 95816

For further information you may call or fax:

Phone: (916) 558-0150

Voicemail or Fax: (916) 483-5559

Please leave a detailed message with both your phone and fax
numbers and we will get back to you by phone or fax.

Or you may email us at: norcaloc@aol.com

You may also visit our website at: www.norcalobgyn.com

Cancellations received in writing by 10/14/2011
will be refunded less a \$75 administrative fee.

NO REFUNDS WILL BE MADE AFTER THAT DATE

GUEST FACULTY

MICHAEL S. BAGGISH, MD

St. Helena Obstetrics and Gynecology

St Helena, CA

Former Chairman,

Department of Obstetrics and Gynecology

University of Cincinnati

Cincinnati, OH

ANTHONY J. DULEBA, MD

Professor

Department of Obstetrics and Gynecology

University of California Davis

Sacramento, CA

ALISON EDELMAN, MD, MPH

Associate Professor

Assistant Director, Family Planning Fellowship

Department of OB/GYN

Oregon Health & Sciences University

Portland, Oregon

CHRISTOPHER GRESENS, MD

Medical Director of Clinical Services

BloodSource

Volunteer Associate Clinical Professor

UC Davis School of Medicine

Sacramento, CA

ERICA P. GUNDERSON, PhD

Epidemiologist, Research Scientist II

Division of Research, Kaiser Permanente

Oakland, CA 94612

Ruth E. Haskins, MD

Chair, Council on Legislation,

California Medical Association

American Congress of

Obstetricians/Gynecologists - CMA Delegate

Chair, Specialty Delegation, House of Delegates

COLLEEN M. HENDERSHOTT, MD

Sub-Chief Maternal-Fetal Medicine

Department of Women's Health

The Permanente Medical Group,

Roseville, CA

THANK YOU TO OUR CORPORATE SUPPORTERS

Abbott Laboratories

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Breastfeeding Coalition of
Greater Sacramento

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Medical Group

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Roche Diagnostics

Sharing Parents

Uroplasty, Inc.

The American College of
Obstetricians and
Gynecologists
And
The Northern
California
Obstetrical and
Gynecological Society

Presents its
45th ANNUAL SYMPOSIUM

“ADVANCES IN
OBSTETRICS AND
GYNECOLOGY”

Continuing Medical Education Credit is
provided through joint sponsorship
with The American College of
Obstetricians and Gynecologists.



Sacramento, CA
Friday, November 18, 2011



Northern California OB/GYN Society
P.O. Box 160162
Sacramento, CA 95816
Phone: (916) 558-0150
Fax: (916) 483-5559

REGISTRATION FORM

Please return this form panel along with your check to:

Northern California OB/GYN Society
P.O. Box 160162
Sacramento, CA 95816